



**Game Plan Strategy Session Package
30 Day Action Plan**

**New Representative should watch the Steve Carter new rep
video at www.newrepvideo.com prior to going through this
document.**



List 3 Reasons Why You Are Doing The 5LINX Business:
1.
2.
3.

1. Choose Your Starting Position, fill Out the application & activate your 5LINX Virtual Office.

CR-\$99/4 or IMR-\$249/4

Choose the Platinum Reporting and Web Hosting Plan for \$49.95 a month and this will give you 3 personal customer points towards your 20. This will allow you to effectively run your business.

Initial_____

2. Become Qualified!!!

An IMR can qualify their position by acquiring 4 customer points on any 5LINX service, one customer must be a \$24.95 globalinx device. You can also acquire 8 customer points without globalinx to be qualified. YOU MUST BE QUALIFIED TO BECOME COMISSIONABLE IN THE 5LINX PROGRAM!! The best way to get started is with one of the **Starter Bundles (pg 5)**

Initial_____

3. Schedule Your 1st Grand Opening (Private Business Reception PBR) with a 5LINX Team Executive in the next 5-7 days. Schedule 3 more PBR's for your first 30 days.

Initial_____

4. Create Your List of Names Using the Sheets Provided.

Write down your list of potential customers (any service)
Write down your list of potential business

Initial_____

5. Use webinars, phone presentations, and piquing tools to expose the 5Linx opportunity to as many people as possible.

Initial_____

WEBINARS / BUSINESS OPPORTUNITY PRESENTATIONS

Monday Night Presentation with DPSVP Tupac Derenoncourt at 8pm EST (7pm CST)
www.tupacdwebinars.com

Tuesday Night Presentation with DPSVP's Stan and Chereace Richards at 9pm EST (8pm CST)
www.stanandchereacewebinars.com

- Available 24/7 Thomas Felder's 11 minute presentation <http://freedetails.info>
- Available 24/7 New 17 minute 5Linx Presentation <http://17minuteoverview.com>
- Available 24/7 Dwayne Johnson's prospecting website <http://123setsyoufree.com>
- Available 24/7 5Linx Spanish Opportunity website <http://5linxhispano.com/>
- Available 24/7 Lisa Nicole Cloud Non Profit/Linx2funds/Pastors <http://buildinggodskingdom.com>
- Available 24/7 5Linx Co-Founder Jason Guck 3 minute pique call 585-420-4582
- Available 24/7 Spanish Language 3 minute pique call 585-444-5650



6. Login to your 5LINX Virtual Office and familiarize yourself with your Virtual Office system.

Initial_____

Step 1: Go to www.5linx.com and click on LOGIN

Step 2: Enter Your RIN# L_____ and Password (last 4 digits of SSN#)

Step 3: Reset Your Password as Prompted by the System

Step 4: Go to Media Center and click on Virtual Office Training. Watch the VO Training Webinar to explain your virtual office setup & the Customize Your Personal Website Video

7. Complete the ET & ED 5LINX UNIVERSITY Training Modules

Initial_____

The 5LINX University is made up of different training modules. Five (5) of these modules correspond with the 5LINX earned positions. Each of the five is designed to give a representative the training required to prepare them for the next earned position. As such, the successful completion of each of the five modules is required in order for a representative to be paid at the corresponding position, once all other requirements are met. To access the 5LINX University, log in to your Virtual Office and select the second to last link at the top of the page. Your log in information is the same as those you use for your Virtual Office.

8. Commit To and Attend Trainings and Conference Calls so that you can truly learn and understand the 5LINX Business.

Initial_____

BASIC/ADVANCED TRAINING CONFERENCE CALLS

Sun 9: 30 pm EST 712-432-0075 PIN 253439# (Millionaires Club Team Training)

Mon 10:00 pm EST 805-399-1000 PIN 118183# (New Rep Launch Call)

Wed 9: 30 pm EST 805-399-1000 PIN 390387# (Millionaires Club Team Training)

Daily Vitamin Call with SVP Lesley Derenoncourt

M-F @ 8: 30am 559-726-1200 PIN 118279# - A great way to start the day off with 5Linx tips, tricks, and motivation.

9. Register for the Next 5LINX National Training Event!!!

Log in to your back office and click events to purchase your Nationals Tickets

Initial_____

Corporate Contact Info



5LINX ENTERPRISES, INC.

275 Kenneth Drive, Suite 100, Rochester, NY 14623
Rep Services: 585-359-2922 • Fax: 585-359-0233
Email: repservices@5LINX.com • Website: www.5LINX.com

GLOBALINX

Customer Service: (USA) 585-465-5569
Customer Service: (toll-free) 866-418-1495
Email: customersupport@GLOBALINX.com



10. Double Down & Become a 5LINX Executive by Completing the Following Steps:

Initial _____

Standard Track (Executive Trainer)

Step 1: Take advantage of one of the bundle packages, become your own customer and collect 10 customer points in your first day.

Step 2: Over the next 4 weeks, host 4 PBRs & Enroll 2 Qualified IMRs and promote yourself to the first earned positions of Trainer & Executive Trainer and earn:

CONGRATULATIONS!!! YOU HAVE JUST EARNED YOUR QUICK START BONUS AND ACHIEVED THE POSITION OF EXECUTIVE TRAINER!!!

\$500

Fast Track (Executive Director)

Step 1: (Week 1 Goal) Take advantage of one of the bundle packages, become your own customer and collect 10 customer points in your first day. Acquire 5 more customer points in your first week for a total of 15 points

Step 2: (Week 1 Goal) Enroll 2 Qualified IMRs and promote yourself to the first earned positions of Trainer & Executive Trainer and earn:

\$500

Step 3: (Week 2 & 3 Goals) Enroll one more Qualified IMR to your team. Duplicate Step 1 and Step 2 with your team & help 2 others achieve the ET Position and earn:

\$1000

Step 4: (Week 4 Goal) Connect 5 more customers, totaling 20 services in first 30 days and earn:

\$500

Use the ED Tracker Sheet to keep track of your progress

CONGRATULATIONS!!! YOU HAVE JUST EARNED YOUR QUICK START BONUS AND ACHIEVED THE POSITION OF EXECUTIVE DIRECTOR!!!

\$2000

Game Plan Strategy Session Certification

I, _____, certify my completion of the ten (10) steps of the Game Plan Strategy Session Quick Start on the _____ day of _____.

Signature of Completion _____



Enhance Your 5LINX[®] Business Today!

QUICK START BUNDLES Qualify Instantly!

Here's the perfect opportunity to help get qualified as a Trainer and receive valuable tools to help you grow your 5LINX business. By signing up as a 5LINX Representative and subscribing to Platinum Services you can advance to the next level by purchasing one of these Business Builder Bundles.*

* **Platinum Services Required**

** **8 Points Includes 3 Points Received for Platinum Services**

*** **10 Points Includes 3 Points Received for Platinum Services**

Coffee Business Builder

earn **8 points****

- ✓ **Three 12 oz. Bags, MontaVida Coffee—Pure Keto Blend**
- ✓ **90 Brew Cups, MontaVida Coffee—Pure Keto Blend**
- ✓ **30 MontaVida Coffee Brochures**

Earn eight points and receive three bags and 90 individual brew cups plus 30 MontaVida brochures for the first month—for \$220.00.

For each month following, pay just \$29.95 for one bag or \$39.95 for 30 brew cups.

These tools are the perfect way for you to grow your business by introducing new customers to MontaVida.

Basic Business Builder

earn **10 points*****

- ✓ **GLOBALINX[®] Phone Services**
- ✓ **Ticket to 5LINX International Training Event**

Earn 10 points and enjoy GLOBALINX[®] Premium Calling Plan and a ticket to the next 5LINX International Event. With GLOBALINX, you'll enjoy unlimited calls to 75 countries for only \$24.95 per month (not including taxes) along with free calls to other GLOBALINX customers worldwide.

Not only will you be improving the bottom line with savings for your business, you'll be taking the next step towards a better future.

Order From Your VO Today

The Coffee Business Builder is available for \$220.⁰⁰
price does not include the cost for Platinum Services

The Basic Business Builder is available for \$250.⁰⁰
price does not include shipping and taxes for GLOBALINX



Approach everyone on your list to become an IMR first, then a customer!

- List EVERYONE that you know! Don't prejudge anyone!
- A strong list consists of 50 or more people!
- List Names AND Phone Numbers!
- Use the WHIP approach (Look for people with the following characteristics):
 - Work Ethic** – people that have a strong work ethic and a drive to succeed.
 - Hungry** – people that are looking for that one opportunity or level playing field.
 - Integrity** – always look for people with integrity and high character.
 - Personal Power** – Charismatic leaders (pastors, business owners, entrepreneurs)

Suggested Contact sources include: Personal address book, Cell phone, Social Media, Alumni Directory, Memory Jogger below, etc...

WARM MARKET MEMORY JOGGER		
Who is dissatisfied with their job?	Your friends?	Who does your nails?
Who is unhappy with their income?	Your siblings?	Who does your taxes?
Who are social networkers?	Your parents?	Who works at your bank?
Who attends self-improvement seminars?	Your cousins?	Who cuts your hair?
Who owns their own business?	Your children?	Who have you met at a party?
Who enjoys being around high energy people?	Your aunts and uncles?	Who have you met on a plane?
Who quit their job or is out of work?	Your spouse's relatives?	Who does volunteer work?
Who needs extra money?	Your parent's friends?	Who services your car?
Who has been in network marketing?	Your children's friend's parents?	Who needs a new car?
Who belongs to the Chamber of Commerce?	Who do your friends know?	Who wants to go on vacation?
Who has children in college?	Who will help you?	Who works too hard?
Who have you met through friends?	Who is money motivated?	Who was injured at work?
Who lives in your neighborhood?	Who is your dentist?	Who works with you?
Who is on your holiday card list?	Who is your doctor?	Who is your boss?
Who you've met while on vacation?	Who is in retail sales?	Who has two jobs?
Who are some people you went to school with?	Who sells real estate?	Who works at night?
Who purchased a new home?	Who is a teacher?	Who delivers your mail?
Who answers classified ads?	Who sold you your car?	Who delivers your paper?
Who runs personal ads?	Who attends your church?	Who handles your gardening?
Who gave you a business card?	Who tailors your clothes?	Who watches your children?
Who delivers pizza to your home?	Who is wealthy?	Who bags your groceries?
Who reads self-help books?	Who enjoys traveling?	Who exercises?
Who reads books on success?	Who has lots of friends?	Who haven't you listed yet?
Who loves to have fun?	Who is retired?	Who works part-time?
Who have you met recently?	Who is a fund-raiser?	Who wants a promotion?
Who likes to gamble?	Who likes team sports?	Who wants freedom?



Your Prospect List – Day 1

Name	Cell Phone	W	H	I	P
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
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16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					



Your Prospect List – Day 2

Name	Cell Phone	W	H	I	P
26.					
27.					
28.					
29.					
30.					
31.					
32.					
33.					
34.					
35.					
36.					
37.					
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41.					
42.					
43.					
44.					
45.					
46.					
47.					
48.					
49.					
50.					



Your Prospect List – Day 3

Name	Cell Phone	W	H	I	P
51.					
52.					
53.					
54.					
55.					
56.					
57.					
58.					
59.					
60.					
61.					
62.					
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68.					
69.					
70.					
71.					
72.					
73.					
74.					
75.					



Your Prospect List – Day 4

Name	Cell Phone	W	H	I	P
76.					
77.					
78.					
79.					
80.					
81.					
82.					
83.					
84.					
85.					
86.					
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97.					
98.					
99.					
100.					

THE RECRUITING PROCESS

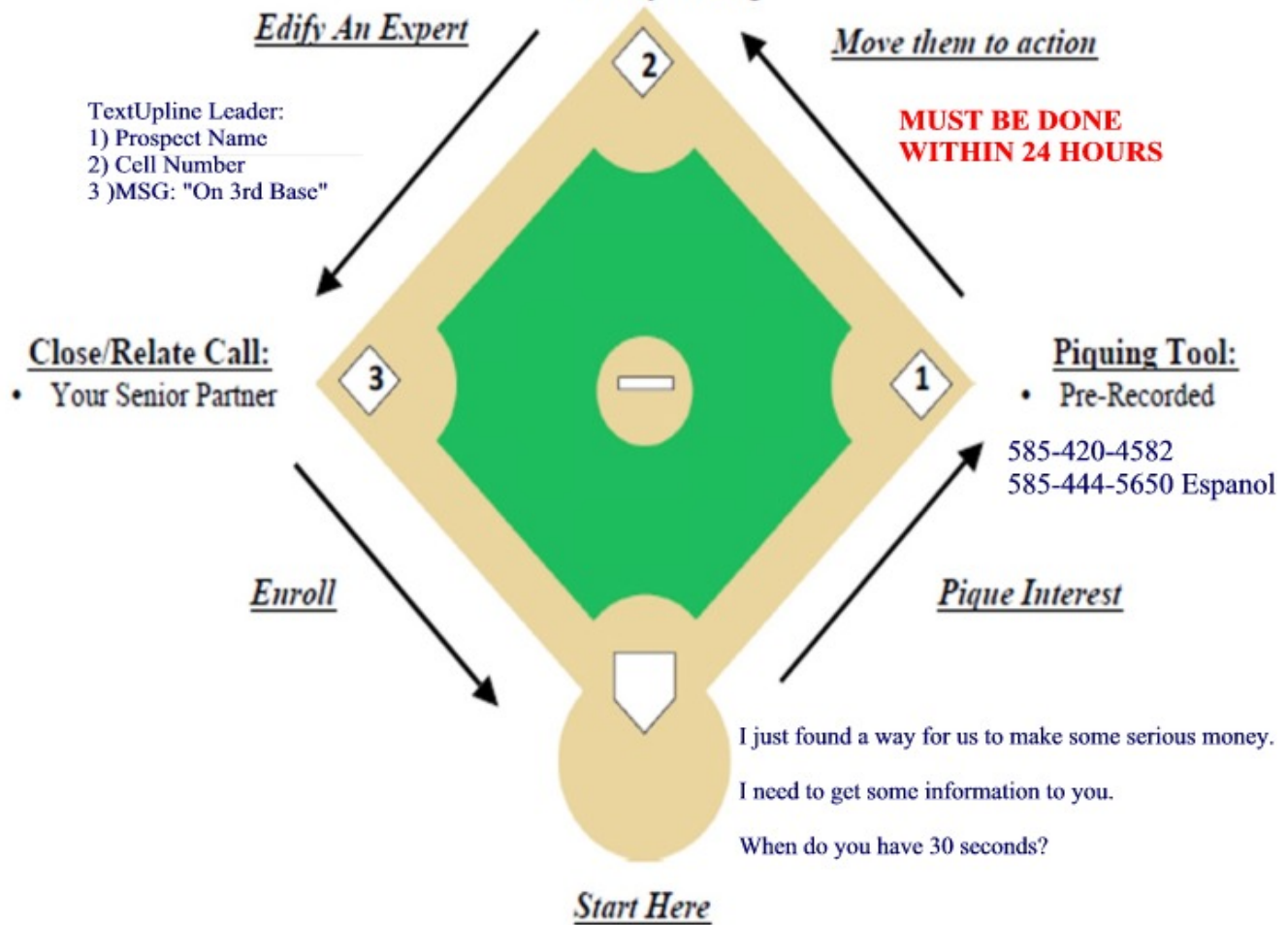


Monday 8pm EST
www.Tupacdwebinars.com

Tuesday 9pm EST
www.stanandchereacewebinars.com

Any Overview:

- Website www.freedetails.info
- DVD www.17minuteoverview.com
- Webinar www.123setsyoufree.com
- Home Meeting (PBR)
- Weekly Meeting



MASTER THIS SORTING PROCESS!

My Upline ET is _____ phone # _____
 My Upline ED is _____ phone # _____
 My Upline ND is _____ phone # _____

ED TRACKER



The Next Level Strategy of Favor Vision Board

Master The Quick Start Process & Achieve the Position of Executive Director (ED) within your first 60 days & Earn Up To \$2000

ED

WEEK 1

- Get Qualified
- Complete SLINX U ET Module
- Complete SLINX U Energy Certification
- Acquire 10 Points (Become Your 1st Customer)
- Make your List 50-100 names
- Invite for PBR#1 Date: _____ Time: _____

WEEK 2

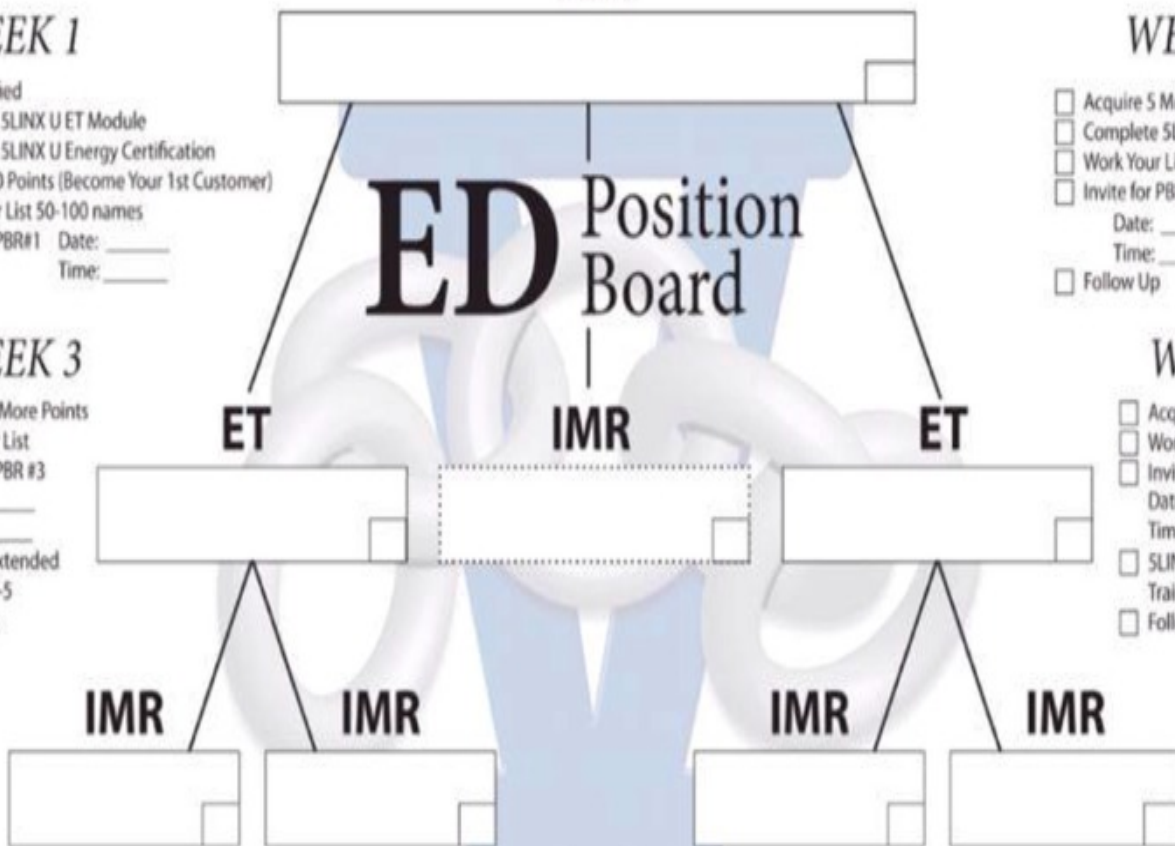
- Acquire 5 More Points
- Complete SLINX U ED Module
- Work Your List
- Invite for PBR#2 Date: _____ Time: _____
- Follow Up

WEEK 3

- Acquire 5 More Points
- Work Your List
- Invite for PBR #3 Date: _____ Time: _____
- SLINX U Extended Training 1-5
- Follow Up

WEEK 4

- Acquire 5 More Points
- Work Your List
- Invite for PBR #4 Date: _____ Time: _____
- SLINX U Extended Training 6-11
- Follow Up



My 30th Day

Quick Start Bonus \$500 (within your first 30 days)
20 points

Quick Start Bonus \$500 (within your first 30 days)
10 points

My 60th Day

2 Frontline QIMR (Qualified IMR's)
Complete SLINX U ET Module

ED Position Bonus \$1000 (within your first 60 days)

15 points
3 Frontline QIMR's (Qualified IMR's)
2 Executive Trainers (in separate legs)
Complete SLINX U ED Module

1-2-3 EXPOSURE TRACKER

Partner's Name: _____ RIN# _____ Start Date: _____

Email: _____ Cell Phone #: _____

1-2-3 will set you free!

1 Prospect Info	2 Exposures			3 Results			
Date	Name	Phone No.	1st	2nd	3rd	Notes	IMR/Cust

The Fortune is in The Follow Up!



PBR Script #1

Hi Crystal. It's Lisa. How are you?

Listen are you business minded and open to ways of making extra money? (wait for response)
The reason I asked is because I just learned about a new business deal that's just hitting the market where there is an opportunity for us to make some serious money. This company has been featured on NBC News, in Forbes, and Inc. 500 magazines and people believe it is going to be the next Microsoft.

Does this seem like something you want to get more info on? (wait for response)
(If prospect is interested)

I'm having a private exclusive reception at my house and on (date of PBR) one of the executives in the company is coming to network and share some of the details of the opportunity.

(Edify the person who will be coming to do the presentation)

Mr. John Jones is a VP with the company. He knows 100% of the pertinent details of how to capitalize on this opportunity. He's making a lot of money and loves helping people have success. He's been in magazines and is very well respected. Are you available on (date of PBR)? You are going to be blown away. People are making some serious money. Shall I let him know you will be in attendance because he's says he definitely wants to meet the movers and shakers who will be in attendance?

(Send a follow-up email or evite with the details of your PBR)

PBR Script #2

Hi Crystal. It's Lisa. How are you?

Listen, I just got the inside scoop on a huge business opportunity. There's an opportunity for us to make some serious money. I can't give you a lot of the details but come to my house on (give the dates of your PBR). I have one of the top executives in the company coming to my house and you have to meet her for yourself. (Edify the presenter)

People are making some serious money and people are saying this deal is going to be the next Microsoft. You have to come see what I saw. You are going to be blown away. I assure you, this meeting is going to be well worth your time. You will definitely be thanking me. Will you be there?

(Send a follow-up email or evite with the details of your PBR)



PBR Script #3

REP - "Hey _____ What are you doing Wednesday at 7?"

GUEST – “Nothing, why what’s up?”

REP – “Great I just started my Energy Business and I need you to be at house. I’m not going to try to sell you anything or get you to sign up for anything I just need you to be there for support.”

GUEST - "What is it?"

REP - I just told you "It's an Energy business"

GUEST – “Why do you need me there?”

REP – “Well they told me that 1 out of 10 people get excited about what we do. I just need you to be one of the other 9. Can I count on you to be there?”

(Send a follow-up email or evite with the details of your PBR)

Customer Acquisition Scripts

(Choose the one you like best that feels the most comfortable)

The following scripts are intended to be conversation outlines. Put your own personality into the word that work. Use them to organize your thoughts when you are acquiring customers, prospecting and communicating with your team. Do not read them verbatim but rather try to be very conversational with them. Here's to your Success!

SAMPLE CUSTOMER ACQUISITION SCRIPT 1

Hello John, it's Lisa. How are you?

I'm calling to share some good news with you. I'm very excited and pleased to announce that I have started my own business. I am an essential services broker and I help people save money on the monthly bills they pay. (i.e. cell phone, internet, gas & electric etc.) So what I was wondering is, based on our relationship, if I can help you save money on a bill you are paying would you be kind enough to support me in my new business venture. Your support would mean the world to me. It would help me so much because I'm very close to my first promotion. Can I please count on your support

SAMPLE CUSTOMER ACQUISITION SCRIPT 2

Hello John, it's Lisa. How are you?

Listen I'm calling because I need a huge favor! I just started a new business that I believe (give them your why)

(Ex. Can help me create another full time income so I can stay at home with DJ and Amira and be a full time mom...You know how much that means to me.)

I help people save money on the various bills they are paying. So based on our relationship I was wondering if your would do me a huge favor and try some of my services. You'll be saving money and helping me at the same time and your support would mean the world to me.

SAMPLE CUSTOMER ACQUISITION SCRIPT 3

Hi John. It's Lisa. How are you?

Listen I'm calling because I need a HUGE personal favor? (Wait for response)

I just got involved in an incredible business (tell why)...and I need your help. One of the things I do is help people save money on their monthly bills... If I could save you money on any of the monthly bills you pay with no extra cost or commitment whatsoever, would you do me a HUGE personal favor, help me out, and give my service a try? Please?

CUSTOMER ACQUISITION SCRIPT FOR A PROSPECT NOT INTERESTED IN THE BUSINESS

Well, although you're not interested in getting started in the business, I'm sure you would agree that EVERY DAY is a good day to save money. Would you be willing to support my new business by trying out some of my service?



Responses to Common Objections from Customers

1. (CUSTOMER-PROSPECT) I am happy with my current provider.
(REPRESENTATIVE) Reply: That's fine, I can offer you all the same services plus some and at better rate. Your first month is free or discounted so you can try the service risk free...I know you will be happy with the service and you will be saving money and helping me at the same time. So can I count on your support.... will you try my service?
2. I do not want to be billed separately.
Reply: You will get one bill from our company. Your number stays the same and there is no interruption of your current service. There is nothing extra you have to do to try the service...My company-GLOBALINX communications takes care of everything. (Close.) So can I count on your support.... will you try my service?
3. Do I have to dial extra numbers?
Reply: Nothing changes; you don't have to do anything differently. (Close) So can I count on your support.... will you try my service?
4. Is there a service change?
Reply: No, you pay one low rate of 24.95 (VOIP) a month plus the applicable taxes regardless of how many call you make. (Close) So can I count on your support.... will you try my service?
5. I don't want companies hassling me anymore.
Reply: I know how you feel! I can stop the hassles by taking your name off their marketing lists. (Close) So can I count on your support.... will you try my service?
6. I really do not spend very much on long distance.
Reply: That's okay our Local Phone plan is less than what you are presently paying as well. We have plans starting at \$24.95 in some areas and unlimited plans for \$just 49.99 a month. (Close) So can I count on your support.... will you try my service?
7. I already get unlimited local and long distance.
Reply: That's great. I can offer the same with no special conditions and you will be helping me out. (Close) So can I count on your support.... will you try my service?
8. Will it cost me to switch?
Reply: No, there is no charge to try our service. (Close) So can I count on your support.... will you try my service?
9. I have tried other companies and I experienced problems.
Reply: We have thousands of happy customers and I will be available if anything comes up. (Close) So can I count on your support.... will you try my service?
10. What will it cost me?
Reply: It will cost you less then you are spending now. Our GLOBALINX VoIP product rate plan is simple- it's \$ 24.95, 24 hours a day and 7 days a week and you can talk as long as you want. (Close) So can I count on your support will you try my service?
11. I just changed my long-distance service last week.
Reply: That's okay, people change all the time. Now you can change and help out a friend. (Close) So can I count on your support.... will you try my service?



Activity Tracker

Frequency	Activity	Category	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Daily	Perform a 3 way call or set up a 3 way call with upline	Follow up							
Daily	Make Follow up prospect/customer calls	Follow Up							
Daily	Edify Upline Leadership	Follow Up							
Daily	Make a personal contact(s)	Pique							
Daily	Pique X new prospects (you pick the number)	Pique							
Daily	Give out pique call # and/or weblink to presentation	Invite							
Daily	Use Social Media for prospecting/contacting	Pique							
Daily	Add a new prospect to my list	Pique							
Daily	Personal Development (Audio CDs, DVDs, books etc)	Training							
Daily	Check Virtual Office	Training							
Daily	Recite positive affirmations	Training							
Daily	Review daily/weekly/monthly/yearly goals	Training							
Daily	Look at my vision board	Training							
Daily/Weekly	Ask for referrals	Follow Up							
Daily/Weekly	Conduct a PBR	Present							
Daily/Weekly	Show the 5Linx Oppty	Present							
Weekly	Acquire new customer(s)	Customer Acquisition							
Weekly	Call potential customers	Customer Acquisition							
Weekly	Acquire new business partner(s)	Enroll							
Weekly	Call business partner prospects	Follow Up							
Weekly	Communicate with business partners	Follow up							
Weekly	Call Upline Support	Follow up							
Weekly	Attend a Networking Event	Pique							
Weekly	Pique 5-10 business owners	Pique							
Weekly	Attend BOM	Present							